FIFTH THIRD / UNC KENAN INSTITUTE

Manufacturing Myth-Busters

For more on this myth, check out our Myth-Busters series on EmpoweringAmericanCities.com

Myth #1

Manufacturing doesn't fit in a forward-looking economy.

Busted

Manufacturing drives growth in local economies, providing opportunities for a highly skilled workforce and multiple benefits across regions.

MANUFACTURING OFFERS COMPETITIVE PAY



THE MANUFACTURING SECTOR HAS HIGHLY PRODUCTIVE WORKERS

Top Industry Sectors by Productivity



The manufacturing sector ranks third highest in Productivity, a measure of output per worker.







ONE MANUFACTURING JOB CREATES FIVE MORE ACROSS THE ECONOMY



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